

Announcement

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**Life Insurance Council
of New York**

Protecting Families, Building Communities

LICONY's Board of Directors names Laura Evangelista Next President/CEO

Albany, NY, December 2, 2024 – The Board of Directors of the Life Insurance Council of New York (LICONY) has appointed Laura Evangelista, as the next President and Chief Executive Officer, effective December 2, 2024. Laura succeeds Rich Loconte, who is joining Allstate as Senior Vice President of Government & Industry Relations and will assist her during the transition.

"I am honored to have had the opportunity to lead LICONY over these past four years, through the pandemic and significant political change in New York," said Rich Loconte, outgoing President and CEO of LICONY. "Working with members, alongside an incredibly talented and professional staff, we have secured significant legislative and regulatory achievements to better serve New York policyholders. Given Laura's extensive insurance regulatory experience, members can rest assured that LICONY will continue to be the nation's strongest state-based life insurance trade association."

"Laura brings a wealth of leadership experience and a deep understanding of the organization's regulatory advocacy goals," stated Kermitt Brooks, Chief Legal Officer of Guardian & Chair of the LICONY Board of Directors. "Her diverse professional background and key leadership roles reflect her qualifications for this position, and we look forward to her impact and leadership as LICONY enters its next chapter."

"I am honored to be appointed as the company's next President and CEO and build upon the strong foundation we've established under Rich's leadership," said Laura. "Throughout my career, I've seen LICONY strengthen its position as a leading advocacy trade association dedicated to helping life insurers build a strong business environment in New York. Alongside our committed Board of Directors and staff, I look forward to continuing our culture of inclusion and service, focusing on meeting our members' needs to drive growth for our expanding industry."

Before her appointment as Managing Director of Regulatory Affairs in September 2024, she held the position of Government Law & Policy shareholder at Greenberg Traurig (GT). She also served as Co-Chair of GT's Insurance Regulatory and Transactions Practice.

Prior to her tenure at GT, Laura was the Executive Deputy Superintendent of Insurance at the New York Department of Financial Services (DFS). She collaborated with state regulators, trade associations, and consumer advocacy groups in this capacity. During her time at DFS, she contributed to various policy initiatives that involved formulating regulations and industry guidance, supervising critical insurance matters such as financial solvency examinations, market conduct investigations, and the acquisition of insurance companies.

Throughout her career, Laura established herself as a skilled commercial litigator in both national and regional law firms and served as legal counsel for an international insurance broker, highlighting her versatility and depth of knowledge in the field.

About the Life Insurance Council of New York

LICONY is the trade association representing the life insurance industry doing business in New York State. LICONY's 53 domestic and 21 nondomestic member companies together provide the majority of life, disability income, long-term care insurance, and annuity benefits for New York.

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